

LA
MOMIE
LA TOMBE DE L'EMPEREUR DRAGON
L'EXPÉRIENCE!



Press release
For immediate publication

A downpour of discounts, starting today

La Ronde moves up its mid-season passport – thanks to Mother Nature!

Montreal, Thursday, July 16, 2009 – In response to Mother Nature's whims this summer, La Ronde is announcing that it is issuing its mid-season passport three weeks ahead of schedule. It is available starting today for \$58 per person at the turnstiles or \$53 online – only \$19 or so more than one regular-price rides admission. For visitors, purchasing a passport is the best policy against uncertain weather, since it allows you to return to La Ronde as often as you like until October 31. In addition, it includes a booklet of discount coupons and free ride admission for an accompanying person (certain conditions apply).

The price on the family "mid-season" passport has also dropped – from \$225 to \$135. The mid-season passport for four is now available at \$195 (down from \$299) and for six at \$265 (down from \$399). An online-purchase discount of \$5 also applies to the four- and six-person passports. Visitors can save even more by purchasing several tickets online at once, in which case transaction fees apply only on the order as a whole and not on each individual ticket.

More rides!

La Ronde would like to remind true ride fans that even uncertain weather has a silver lining: on days when there is an occasional shower, there are fewer visitors, shorter line-ups, and quicker service – which means more rides!

About Six Flags, Inc.: La Ronde is owned by Six Flags, Inc., a publicly-traded corporation (SIXFQ) headquartered in New York City and the world's largest regional theme park company with 20 parks across the United States, Mexico and Canada.